## **Introduced by Senator Romero**

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January 20, 2010

Senate Concurrent Resolution No. 64—Relative to American Heart Month and Wear Red Day.

## LEGISLATIVE COUNSEL'S DIGEST

SCR 64, as amended, Romero. American Heart Month and Wear Red Day.

This measure would recognize the month of February 2010 as American Heart Month in California, would recognize February 4, 2010, as Wear Red Day in California, and would urge public support for Go Red for Women events.

Fiscal committee: no.

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WHEREAS, Diseases of the heart are the leading cause of death and stroke and is the third leading cause of death in California and the United States; and

WHEREAS, In 2009, the direct and indirect costs of cardiovascular disease and stroke in the United States is estimated to be \$503.2 billion; and

WHEREAS, Cardiovascular diseases claim the lives of over 460,000 American women each year, approximately one death per minute; and

WHEREAS, Each year, 53 percent of all cardiovascular disease and 61 percent of stroke deaths occur in women; and

WHEREAS, More women die of cardiovascular disease than the next five leading causes of death combined, including all cancers; and

WHEREAS, Only 21 percent of women perceive heart disease as their greatest risk; and

WHEREAS, The American Heart Association is committed to conducting and supporting medical research that advances knowledge in the areas of prevention and treatment of heart disease and stroke; and

WHEREAS, The American Heart Association strives to inform all citizens about the critical importance of tools and skills that will increase the survival rate of men and women from heart disease and stroke; and

WHEREAS, February is designated as American Heart Month and the American Heart Association will encourage citizens to learn the warning signs and risk factors of heart disease and stroke; and

WHEREAS, Go Red for Women is the American Heart Association's national call to increase awareness of heart disease, the leading cause of death for women, and to inspire women to take charge of their heart health; and

WHEREAS, All women should learn their own personal risk for heart disease, using tools like the American Heart Association's Go Red for Women Heart Checkup, and by talking to their health care provider; and

WHEREAS, By choosing to Speak Up about heart disease we can save lives using the power of our own voices; and

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WHEREAS, Making the right choices relating to proper nutrition, physical activity, doctor visits, and other lifestyle methods is essential to living a heart healthy life; and

WHEREAS, Wear Red Day is recognized nationwide each year to highlight the Go Red for Women campaign; now, therefore, be it

Resolved, by the Senate of the State of California, the Assembly thereof concurring, That the Legislature recognizes the month of February 2010 as American Heart Month in California in order to raise awareness of the importance of the ongoing fight against heart disease and stroke; and be it further

Resolved, That the Legislature recognizes February 4, 2010, as Wear Red Day in California, and urges all citizens to show their support for women and the fight against heart disease by commemorating this day by wearing the color red; and be it further

*Resolved*, That the Legislature urges public support for Go Red for Women events planned in California during American Heart Month; and be it further

*Resolved,* That the Secretary of the Senate transmit copies of this resolution to the author for appropriate distribution.